

Charlotte

OCTOBER / NOVEMBER 2018

HOMIE

DESIGN & DECOR®

DESIGNERS
AT HOME

JANE SCHWAB

TIMELESS DESIGN
IN MYERS PARK

PLUS

ALL-THINGS
HIGH POINT MARKET

THE ART OF LAYERING

Contributor

BUILDING A
BETTER HOME



M A R Y
L U D E M A N N



DREAM TEAM

Building a new home is a long-held dream for so many people. Designing your home expressly for your family and then selecting each and every item that goes into the home is beyond exciting! Each week I get calls and emails from fellow Charlotteans who are anxiously anticipating building their custom home but aren't sure where to start. They ask whether they need land or home plans and if they should first find their builder, designer, or a loan? They have no idea where to begin. I usually tell them the same thing: first figure out your team, then the rest is easy.

The most critical factor in building your new home is picking the correct team right from the start. This dream team includes your builder, an architect or plan designer, an interior designer, and a landscape architect. It's so important to research each member of your team thoroughly. Building a home is a massive project, in which you will need to work very closely and communicate very well with everyone involved. In addition, each team member must also be willing and able to work closely together to achieve a cohesive vision – your vision. Your team should share your values and your communication style, and you should be comfortable with their process. Most importantly – are they people you genuinely like and envision working closely with for a year or more?

New Old is a multi-award-winning boutique luxury design and build firm known for balancing classic design principles with innovative ideas. We believe that the design and build option can offer a real advantage for those looking to take a lot of stress and confusion out of homebuilding. As a design and build company, our goals are to simplify and streamline the homebuilding process and provide you with a pleasant – even fun – homebuilding experience. With us, your crack team of competent professionals is already pre-assembled and ready to find or evaluate your land, develop your ideal home plan, help you select your entire interior and exterior finishes, and even handle your landscaping design.

We work with an incredible team of dedicated local and national professionals, tradesmen, and vendors who can help make your dream home a reality. Our team may be

extensive, but at heart, we're a boutique firm that's committed to offering exceptional personal service. You will only ever have to communicate with New Old; you can leave all of the complicated project logistics to us. The design and build option may not be the right fit for everyone, as there are many options to consider. However you decide to build your dream home, make sure you have your own dream team in place first to ensure a successful result!◆

Using her trademark blend of tradition and innovation, New Old co-founder Mary Ludemann has been designing and building dream homes for more than a decade. To find out how she can bring your ideal home from a dream to a reality, visit www.newold.com, call 704-975-3723, or email building@newold.com.



